

APPALACHIAN ORGANICS PATH TO INVENTORY SUCCESS



2008

2008 Recession Hits! But Appalachian Organics diversifies their inventory to match growing interest in organic products.



2017

Appalachian Organics ditches their frustrating daily spreadsheets and adopts ShippingEasy's Inventory Management. Productivity skyrockets.

2005

Appalachian Organics starts quality candle manufacturing business



2014

Appalachian Organics turns to ShippingEasy to optimize their shipping processes and save money.



RESULTS

After adopting ShippingEasy's Inventory Management platform, Appalachian Organics founder Shaun Donovan was able to invest more time into diversifying his business even further.

2X

sales year-over-year

10 HRS

gained back each week for the team

3.5X

more inventory items since starting Inventory Management